



**The 34<sup>th</sup> Annual  
Miami/Bahamas Goombay Festival in Coconut Grove, Inc.**

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**P.O. Box 330052  
Miami, Florida  
(305) 448-9501 FAX (305) 448-5999  
[www.goombayfestivalcoconutgrove.com](http://www.goombayfestivalcoconutgrove.com)**

**Dear Sir:**

**I am writing you on behalf of the Miami/Bahamas Goombay Festival Committee. This committee represents the non profit organization formed by a group of volunteer citizens from the Miami area. They are committed people who are making sure to keep the Goombay Festival alive and in Coconut Grove, Florida.**

**The 34<sup>th</sup> Annual Miami/Bahamas Goombay Festival in Coconut Grove** is the largest Black heritage festival in the United States. The Bahamians travel from the Bahamas with The Royal Police Force Band to participate each year. Over 100,000 attendees come from all over the country to enjoy the **GOOMBAY**. For one day the **streets** in Coconut Grove, Florida are transformed into a **Caribbean Carnival**. The festival features Caribbean foods, artists, live entertainment, a Friday Evening Kickoff, a Historian Luncheon for the Pioneers, A Gospel Service Fest and the famous Junkanoos **"RUSHIN"** through the crowd.

**The committee tries hard to give MANY scholarships to students to further their Education.**

**We are asking at this time that you participate in the festivities and become a SPONSOR as well.** This year's festivities will be held on Thursday, June 3<sup>rd</sup> through Sunday, June 6<sup>th</sup>, 2010 in Coconut Grove, Florida. We are committed to make sure that you will be included in all of our media efforts, brochures, festival programs booklets, tickets to all of our events, street flags, and your logo(s) printed on all our materials and the website. Attached are varying sponsorship participation levels for your perusal.

***WHY YOU SHOULD BECOME A SPONSOR TODAY?***

**FREE to the Public  
Over 100,000 attendees each year  
Full Support of the City of Miami  
Over 200 Vendors to attract your target audience  
Central Metropolitan Location  
The Festival happens in the HISTORICAL Coconut Grove, Florida  
Multi-Culture Audience  
Attendees and participants come from all over the  
USA  
Bahamas  
Caribbean  
Canada**

**Thank you for your support and I look forward to meeting with you and forming a business partnership.**

**Sincerely,**

**Andre Whittle, Executive Director**



# SCHEDULE OF EVENTS

**Thursday, June 3, 2010**

**PIRATES'S RECEPTION WITH THE GOOMBAY FAMILY**  
6 p.m. until 10 p.m. Place: **CHILIS** at Coco Walk in Coconut Grove

**Friday, June 4, 2010**

**CLEAN –UP (South Dade Class of 69)**  
**Coconut Grove Cemetery (12 NOON)**

**The City of Miami Presents**  
**OFFICIAL KICK OFF OF THE 34<sup>th</sup> GOOMBAY FESTIVAL**  
**INVITATION ONLY!**

**Time: 6:00 p.m. until 10:00 p.m. – PLACE: Virrick Park**

**Saturday, June 5, 2010**

**HISTORICAL/PIONEER BRUNCH**

**Christ Episcopal Church**

**11:00 a.m. until 2:00 p.m.**

**“STEPPING BACK TO THE BAHAMAS”**

**GOOMBAY GROWN FOLKS DANCE**

**Featuring “CHICO THE LEO”**

**PLACE: TBA**

**8:00 p.m. until 1:00 a.m.**

**\$10.00 IN ADVANCE - \$20.00 @ DOOR**

**Sunday, June 6, 2010**

**GOOMBAY FESTIVAL GOSPEL SERVICE**

**The Macedonia Missionary Baptist Church in Coconut Grove**  
**3515 S.W. 37<sup>th</sup> Avenue/Douglas Road**  
**11:00 a.m. – 1:00 p.m.**

**GOOMBAY STREET FESTIVAL**

**Grand Ave/ Douglas Rd SW 37<sup>th</sup> Ave. – 32<sup>ND</sup> Ave/McDonald**  
**12:00 NOON until 8:00 p.m.**

**The Worlds Largest “STEPPING” Party**  
**\*Dates & times subject to be change**

# CORPORATE SPONSORSHIP LEVELS

## **TITLE SPONSOR - \$10,000**

Company name and logo incorporated into event name for all advertising and promotional purposes, including:

- prominently displayed on 500 posters
- prominently displayed on 1,000 postcards
- all print advertising

Back Cover page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival Website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Company name mentioned in all publicity for event

One large banner at on Main Stage at Festival (sponsor to provide)

Four 10 by 10 booth space and tents

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 34<sup>th</sup> FESTIVAL**

## **MAJOR SPONSOR – \$5,000**

Company logo prominently displayed on 1,000 postcards

Whole page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Three 10 by 10 booth space and tents

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 34<sup>th</sup> FESTIVAL**

## **PARTICIPATING SPONSOR – \$2,500**

Company logo prominently displayed on 1,000 postcards

½ page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

Two 10 by 10 booth space and tents

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 34<sup>th</sup> FESTIVAL**

## **CONTRIBUTING SPONSOR – \$1,500**

½ page in the Official Event Program

Logo and link sponsor's website prominently displayed on Festival website

Logo displayed in all event advertising

Company name mentioned in all radio spots for Festival

One 10 by 10 booth space and tents

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 34<sup>th</sup> FESTIVAL**

## **SAMPLING SPONSOR – \$1,000**

Mention in the Official Event Program

Company name mentioned in all publicity for event

One 10 by 10 booth space and tent

One large banner at sponsor's booth (sponsor to provide)

Admission to the **OFFICAL OPENING OF THE 34<sup>th</sup> FESTIVAL**

# **SPONSORSHIP**

## **TITLE MAJOR – PARTICIPATING - CONTRIBUTING SAMPLING - STREET FESTIVAL**

**P.O. Box 330052 Miami, Florida 33133 ([www.goombayfestivalcoconutgrove.com](http://www.goombayfestivalcoconutgrove.com))**

My Company \_\_\_\_\_ has chosen to

### **Company's Name**

become a sponsor in the 2010 Miami Bahamas Goombay Festival. We will commit by Contributing\_\_\_\_\_.

### **Level of Sponsorship**

I (We) will provide the following within 30 days of receipt of this form.

- Letter of Commitment (Must be on Company Letterhead)
- Company Logo as high res. JPEG/GIF File
- Sponsorship Contribution

The following items will be required 1 month prior to the event.

- Produce Display
- Signage Display
- Premium Product(s) to be placed in the VIP Goodie Bags for selected guests and/or Prize giveaways.

**By signing below, I acknowledge that I am duly authorized to sign for my company and understand that I am making a commitment to participate in this sponsorship opportunity.**

Name/Title: \_\_\_\_\_ Signature \_\_\_\_\_

Address: \_\_\_\_\_

Telephone/Fax: \_\_\_\_\_

Email/Website: \_\_\_\_\_